

Public Relations

Public Affairs

Marketing



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News Release

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PAUL WERTH ASSOCIATES WELCOMES DE LA FORET

COLUMBUS, Ohio – To support its continued growth, Paul Werth Associates, a Columbus-based public relations, public affairs and marketing firm, has hired Dace de la Foret as assistant account executive.

de la Foret will leverage his background in production and public relations to assist in coordinating and implementing programs and activities for clients in a variety of industries.

Prior to joining Werth, de la Foret worked as a producer for WBNS-10TV, Columbus' number one rated television news station. de la Foret also served as researcher/assistant producer for NBC Network News in Washington, D.C., where he covered national-impact news stories such as airline security, the war in Iraq and the White House.

de la Foret holds an undergraduate degree in Communications from Miami University of Ohio.

About Paul Werth Associates

Founded in 1963, Paul Werth Associates is a full-service public relations, marketing and public affairs firm counseling clients throughout the United States. The firm has offices in Columbus, Ohio and Washington, D.C.